



Call for Presentations

MTSU 2026 Midsouth Supply Chain Summit

Theme: Securing the Supply Chain — Cargo, Package, and Cybertheft from the Manufacturing Plant to the Last Mile

Hosted by the MTSU Center for Supply Chain Management & Sustainability

Date: *March 4, 2026*

Location: Middle Tennessee State University, Murfreesboro, TN

The **2026 Midsouth Supply Chain Summit** invites supply chain practitioners, manufacturing leaders, logistics professionals, cybersecurity experts, academics, and technology innovators to submit presentation proposals for this year's theme:

“Securing the Supply Chain: Cargo, Package, and Cybertheft from the Manufacturing Plant to the Last Mile.”

With theft losses increasing across physical and digital supply chains, organizations face threats not only to freight and parcels, but also to data, systems, and connected networks. This summit will explore the convergence of physical and cyber risk, highlighting vulnerabilities, emerging attack methods, and the strategies, technologies, and partnerships required to strengthen supply chain resilience.

We welcome submissions that offer actionable insights, real-world case studies, forward-thinking research, and technology-enabled approaches.

Presentation Topics of Interest

Topics may include (but are not limited to):

Manufacturing & Distribution Center Security

- Theft prevention strategies inside plants and warehouses
- Internal controls, workforce risk mitigation, and reporting cultures
- Perimeter, yard, and dock security innovations
- Integration of physical security with digital identity and access control systems

Transportation & In-Transit Cargo Security

- Organized cargo theft trends (TL, LTL, intermodal)
- Secure parking, route design, and telematics integrity
- Social engineering and cyber-enabled cargo theft (e.g., fraudulent pickups)
- Carrier–shipper coordination to mitigate evolving threats



Cybertheft, Cybersecurity & Digital Supply Chain Threats

- Cyber intrusion pathways in connected logistics operations
- Ransomware attacks targeting manufacturers, carriers, and 3PLs
- Compromised EDI, TMS/WMS platforms, or load board fraud
- Bot-driven package rerouting or identity spoofing
- Data governance, zero-trust models, and cyber hygiene best practices
- Vulnerabilities in IoT, telematics, and warehouse automation systems

Last-Mile & Parcel Security

- Package theft and porch piracy analytics
- Technology solutions (smart lockers, access controls, tracking tools)
- Cyber-physical threats to parcel carriers and gig-economy networks
- Community and municipal partnerships for prevention

Technology, Data, and Innovation

- AI-enabled risk detection, behavioral analytics, and anomaly detection
- IoT tracking, geofencing, and authenticated delivery technologies
- Blockchain, digital twins, and secure chain-of-custody systems
- Video intelligence and automated monitoring

Policy, Compliance, and Legal Considerations

- Cyber and cargo theft insurance dynamics
- Regulatory developments in physical and digital security
- Public-private task forces and law enforcement coordination

Case Studies & Best Practices

- Lessons learned from major cargo or cybertheft incidents
- Cross-functional response frameworks
- Successful implementations of cyber-physical security strategies

Presentation Format Options

- **30-minute individual session**
 - **90-minute panel discussion** (1–4 speakers)
 - **Workshop or hands-on demonstration** (60–90 minutes)
 - **Research or industry insight spotlight** (15 minutes)
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Proposal Submission Requirements

Please include:

1. **Proposed presentation title**
2. **Brief Description of Proposal**
3. **Primary topic category**
4. **Proposed presenter(s) name, title, and contact information**
5. **Requested session format (from the options above)**